

2010 TURKEY TROT SPONSORSHIP OPPORTUNITIES

Thursday, November 25th, 2010

Event Begins at 7:30am

Rockland Lake State Park

Congers, New York



The Turkey Trot

The Rockland Road Runners' 5 Mile Turkey Trot has become the largest running event in Rockland County drawing over 2,500 people from the New York Metro and beyond. 2010 will be the 19th Annual Race, and the money raised will be going towards *The Marisa Fund*.

The Marisa Fund

A recognized 501(c)(3), *The Marisa Fund* was established by David Goldwasser following the sad and untimely death of his daughter Marisa. Marisa beat cancer twice, but the related therapies needed to treat her cancer eventually took her life. The fund supports research to find less toxic treatment protocols so that we can kill the cancer, not the patient, and also provides financial assistance to families of children with cancer when they are unable to meet the high cost of care.

The Marisa Fund is a part of the *Dream.Discover.Cure.* Program at the Children's Hospital of New York Presbyterian and Columbia University working with the Pediatric Blood and Bone Marrow Transplantation team under the leadership of Dr. Mitchell S. Cairo.

All contributions to *The Marisa Fund* go directly to improving the chances of survival for pediatric cancer patients by finding ways to reduce the risks of the associated therapies and making treatments affordable for all children. We hope that future patients will not suffer as Marisa did.

Your sponsorship will make a difference in the lives of young cancer victims and those who love them.

We hope you will consider helping us to continue this important and crucial work by choosing to honor Marisa's memory with a commitment to sponsor this wonderful event.

Sponsorship Opportunities

Title Sponsor: \$10,000 and up

- Company name/logo featured on race website
- Branded Race Day registration area with corporate banner
- Mention in Race Day start program, awards, and announcements.
- Company name/logo on registration application
- Company name/logo featured on race t-shirt

Special Sponsor: \$5,000 and up

- Company name/logo featured on race t-shirt
- Branded Race Day area with corporate banner
- Custom Considerations: Water station sponsorship, mile marker sponsorship, bag check sponsorship, entertainment sponsorship, etc.

Honored Sponsor: \$1,000 and up

- Company name/logo featured on race t-shirt
- Corporate banner placement

Grass Roots Sponsor: \$250 and up

- Company name/logo featured on race t-shirt



SPONSORSHIP REPLY FORM

We are pleased to support the Turkey Trot for the Marisa Fund as a :

TITLE SPONSOR **\$10,000.00 AND UP** _____

SPECIAL SPONSOR **\$5,000.00 AND UP** _____

HONORED SPONSOR **\$1,000.00 AND UP** _____

GRASS ROOTS SPONSOR **\$ 250.00 AND UP** _____

GOODS AND SERVICES WE WILL SUPPLY _____

COMPANY/CORPORATION _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

PLEASE MAKE ALL CHECKS PAYABLE TO RRR (ROCKLAND ROAD RUNNERS). ON THE MEMO LINE PUT THE MARISA FUND TURKEY TROT. **ALL DONATIONS ARE TAX DEDUCTIBLE UNDER TAX LAWS!**

MORE INFO? CONTACT DAVE GOLDWASSER, RACE DIRECTOR @ 914 522-3890 OR turkeytrotdirector@rocklandroadrunners.org