



## SPONSORSHIP REPLY FORM

We are pleased to support the Turkey Trot for the Marisa Fund as a:

**TITLE SPONSOR**                    **\$10,000.00 AND UP**        \_\_\_\_\_

**SPECIAL SPONSOR**            **\$ 5,000.00 AND UP**        \_\_\_\_\_

**HONORED SPONSOR**          **\$ 1,000.00 AND UP**        \_\_\_\_\_

**GRASS ROOTS SPONSOR**      **\$ 250.00 AND UP**        \_\_\_\_\_

**GOODS AND SERVICES**      **WE WILL SUPPLY** \_\_\_\_\_

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COMPANY/CORPORATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

PLEASE MAKE ALL CHECKS PAYABLE TO RRR (ROCKLAND ROAD RUNNERS) ON THE MEMO LINE PUT THE MARISA FUND TURKEY TROT. **ALL DONATIONS ARE TAX DEDUCTIBLE UNDER TAX LAWS!**

**MORE INFO? CONTACT DAVE GOLDWASSER, RACE DIRECTOR @ 914 522-3890 OR [turkeytrotdirector@rocklandroadrunners.org](mailto:turkeytrotdirector@rocklandroadrunners.org)**

## 2011 TURKEY TROT SPONSORSHIP



Thursday, November 24<sup>th</sup> 2011  
Event begins at 8:30 am  
Rockland Lake State Park  
Congers, NY

### **The Turkey Trot**

The Rockland Road Runner 5 Mile Turkey Trot for *The Marisa Fund* has become the largest running event in Rockland County, drawing over 2600 participants from the NY Metro area and beyond. 2011 will be the 20<sup>th</sup> Annual Run and the money raised will support the efforts of The Marisa Fund to eradicate childhood cancer.

### **The Marisa Fund**

A recognized 501 (C) 3 charity, *The Marisa Fund* was established by David Goldwasser following the sad and untimely death of his daughter Marisa. Marisa beat cancer twice, but the related therapies needed to treat her eventually took her life. The fund supports research to find less toxic treatment protocols so that we can kill the cancer, not the patient. The fund also provides financial assistance to families of children with cancer when they are unable to meet the high cost of care.

*The Marisa Fund* is a part of a program called “*Dream.Discover.Cure.*” at the New York Medical Center in Valhalla, NY working with the Pediatric Blood and Bone Marrow Transplantation team under the leadership of Dr. Mitchell S. Cairo.

All contributions to *The Marisa Fund* go directly to improving the chances of survival for pediatric cancer patients by finding ways to reduce the risks of associated therapies and making treatment affordable to all children. We hope that future patients will not suffer as Marisa did.

Your sponsorship can make a difference and lead to a cure for pediatric cancers.

We hope you will consider helping us to continue this important and crucial work by choosing to honor Marisa’s memory with a commitment to sponsor this wonderful event.

## **Sponsorship Levels**

Title Sponsor: \$10,000 and up

- Company name/logo featured on race website
- Branded Race day registration area with corporate banner
- Mention in Race Day start program, awards and announcements
- Company name/logo on registration application
- Company name/logo featured on front of race day shirt

Special Sponsor: \$5,000 and up

- Company name/logo featured on race day shirt
- Branded race day area with corporate banner
- Custom considerations: water station sponsorship, mile marker sponsorship, start and finish line sponsorship

Honored Sponsor: \$1,000 and up

- Company name/logo featured on race day shirt
- Corporate banner placement

Grass Roots Sponsor: \$250 and up

- Company name/logo featured on race day shirt

Please contact David Goldwasser for additional information: 914 522-3890 or [turkeytrotdirector@rocklandroadrunners.org](mailto:turkeytrotdirector@rocklandroadrunners.org)

**Contributions are tax deductible**